

PRODUCTION TECHNOLOGIES/ COMPANIES WITHIN THE TIMBER AND WOOD INDUSTRY/ EVENT

SYMOP, PARTNER OF EUROBOIS, FRANCE'S ONLY BIENNIAL EVENT DEDICATED TO THE WOOD INDUSTRY, ORGANISED BY GL EVENTS.

Symop and GL events have joined forces for the Eurobois trade show, in a partnership that lives up to the exposition's reputation as the must-attend event of the year for professionals in the wood industry. The internationally renowned trade show next edition will be held from February 6th to 9th 2018 at Eurexpo in Lyon, France. This new partnership attests to Symop's continued support for the wood industry and dedication to its subscribing members and the development of their business.

Symop, a natural partner for Eurobois

Symop, the professional organisation of industrial solutions providers, and its members, machinery and production equipment manufacturers, are committed to this event and to reinforcing their role in the distribution of technological innovation in the sector. Eurobois brings together wood professionals around a series of highlight events: *"Eurobois is the leading event for the wood industry. With the shared goal of revitalising this sector, it is only natural that Symop and GL events have decided to join forces."* explained Olivier Dario, Symop's new Delegate General.

An event on the rise

The production of wood-working machinery in France stabilised in 2015 and 2016 thanks to foreign markets¹. In 2016, Eurobois furthered the pursuit of international sectorial development, hosting representatives from 57 countries and 35% of international of the 328 total exhibitors. This event was able to unite over 20,000 industry professionals –industrials, manufacturers, woodworkers, wood trade, institutions, and federations. In 2016, 30% of exhibitors were first-time attendees. For the coming edition, more than 400 exhibitors and 23,000 professionals are expected to attend.

¹ Source: Symop Report "Work-working machinery production in France in 2015 and 2016" – LIGNA Conference 2017

About Symop

Symop, the professional organisation of industrial solutions providers, is one of the principal members of the *Fédération des Industries Mécaniques* (the Federation of Mechanical Engineering Industries). Its 270 member companies regroup 16,500 employees and generate 2 billion euros in total revenue. In 2005, Symop launched the *Robotcaliser* (Robotics for relocation) project as well as the ROBOT Start PME initiative, which accompanied 250 small and medium-sized industrials in the acquisition of their first robot. In 2012, Symop launched the *Productivez!* Action to “reindustrialise with machinery and manufacturing technologies”. In July 2015, Symop became one of the founding members of the *Alliance Industrie du Futur* (Future Industries Alliance), tasked with implementing the State plan of the same name. In 2016, Symop published its “Appeal for Productive Investment”, presenting 5 orientations for public authorities to imagine and construct the industries of tomorrow. www.symop.com

About GL events

GL events intervenes on behalf of a large range of public and private sector customers both in France and worldwide, assisting companies, institutions, and event planners at every stage of their events projects, from strategy to final implementation. Organising expositions and tradeshows is one of the Group’s three principal missions, with more than 300 professional and public events organised worldwide thus far. Since 1978, GL events has developed an unmatched expertise in the realm of event planning, incorporating cutting-edge marketing, communications, and organisation techniques all while maintaining a close relationship with different market players. Present on 5 continents with operations in more than 20 countries, and listed on the Eurolist Euronext Compartiment B Paris, GL events employs 3,934 collaborators and generated a total revenue of 935 million euros in 2016. www.gl-events.com

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